Agenda

• What BrowZine?

• Idea behind

• How it works?

• Features

• Trial
BrowZine Timeline

2012
- BrowZine developed to bring ease of use to scholarly journals

2013-2014
- Dedicated applications developed for Android and iOS devices

2015
- BrowZine Web
Over 450 customers in 19 countries

- National Institutes of Health, USA
- 60% of Eira Health Regions, Sweden
- John Hopkins University, USA
- Health regions in Australia Inc. Western Health, Melbourne Health, Metropolitan Heath, ACT Health
- A large number of individual hospital customers
- A large number of University medical libraries Inc. Groningen, Bern, Muenster, National Taiwan, Seoul National
Step 1: Go to A-Z List

Step 2: Enter Journal Name

Step 3: View Results by Source

Studies show between 25% and 48% of users terminate their search when presented with link options

Step 4: Login

Step 5: Journal page – article?
BrowZine Integration: A-Z Integration
Covers your library’s key scholarly journal content
Features

- Articles always available
  - Can be saved for later usage

- Bookshelf, syncs between devices
  - Notifications from new journals

- Easy access of back issues

- Direct links to articles can be shared
Delight your users!

Very satisfied users

This Browzine app is the best thing to happen to e-journals ever.

Sarah T. Roberts @ubiquity75
This Browzine app is the best thing to happen to e-journals ever.
4 Feb

Janni Aragon, PhD @enniaragon
It's like my birthday! @browzine

kayguccione
Jan 29, 1:47pm via Twitter for iPhone
Researchers. Read journals eh? My co-presenter at #ECR info session recommends 'Browzine' app. My own life is changed. Try it.

@browzine I think you just changed my life :) @IDS_UK @SussexGlobal

Ainslee @Ainslee
@browzine app for @Android is the best app for reading journal articles on the go. Can't believe I've never come across is before #phdtips
3/8/15, 1:29 AM

Dustin Mass @dustybob24
@AubrietaDs no doubt! #BrowZine is a real eye opener--seeing tons of great journals I didn't even know I had access to #mindblown #MUEmTech
26 Mar

twitter.com
BrowZine is quick and easy to set-up and integrates with your other library services.
Free Trial

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http://browzine.com/

Thank you!